



Success Story:  
Mobile App Development  
Outsourcing Services USA

## Industry

Job Portal

## Problem

Sea Line Group aimed at development of a single platform for job seekers and employers, where the job seeker can get to know the opportunities of their dream job in shipping industry from anywhere instead of relying on the old methods of job search, employer can search and find the required skill power.

## Solution

Outsourcing provided a customized solution and developed mobile app for Sea Line Group to be accessible on iPhone and Android phones.

## Results

Sealine Group launched its Seajob Mobile app for Android & iPhone. Adapting to the modern technology, they make client's experience simple and convenient.

# Seajob

**iOS:**

<https://itunes.apple.com/in/app/seajob/id1021215845?mt=8>

**Google Play Store:**

<https://play.google.com/store/apps/details?id=com.seajob.seajob&hl=en?mt=8>



SEA LINE GROUP was founded by Mr. Roni Abraham, a Marine Engineer, in March, 2004 Today it is the No.1 shipping jobs portal with the most number of marine officers (registered users) logging on to seize the best employment opportunities with the most reputed shipping/manning companies (registered users).Sea job is recognized and accepted by the Indian shipping fraternity as the most professional, safe and secure seafarer job portal and also the most effective advertizing portal for companies and institutes.

SEA LINE GROUP has been growing steadily, constantly upgrading its services, providing marine jobs, rig jobs, dredger jobs, Shipping Jobs and diversifying in order to remain at the top of business and to establish the 'SEAJOB' brand. It serves as a medium for the shipping/manning companies to advertise marine jobs and also to promote their organization by publicizing internal activities, like seminars, sports events and parties.

---

### Business Challenge

Sea Line Group wanted to build a platform where employers and jobseekers can meet. Jobseekers should be able to post their resume/details, search for dream job, job alerts and job recommendations. Employers should be able to subscribe, search for skilled manpower and manage the jobs, responses and search the candidates even can draft the job for future use. They aimed to provide unique chat feature for both company and candidate interaction and an easy search & apply feature allows the trainee to apply for courses.



**OUTSOURCING**  
SERVICES USA

# Mobile App Development for Providing a Personalized Experience for Jobseekers and Employers

## Solution

Outsourcing developed a job portal mobile application on Android and iOS platform where the jobseekers and employers can register, update their profile details, search and manage jobs posted, hide their resumes and chat in order to get better recruitment service.

## Results

In 2015 the Sealine Group launched its Seajob Mobile app for Android & iPhone that provided a common and personalized platform to communicate for jobseekers and employers. The Seajob Mobile app is easy to use and provide accurate job information, notifications and alerts.

## About Outsourcing

Founded in 2008, Outsourcing is a privately-held company that was reinvented in 2013.

Outsourcing mission from that point forward has been to develop and deliver an expanding set of unique Business Applications that help organizations perform better by enhancing the capabilities and impact of their workforce. Outsourcing operates with focus on a simple, lead objective – 100% Customer Success – which ensures success, is measured through the achievements of customers. For more information on Outsourcing solutions, visit <http://outsourcingservicesusa.com>



“Outsourcing team was a pure joy to work with. From beginning to end their communication, attentiveness, and attention to detail were above expectations. In today’s interconnected world, it is very refreshing to see that a company operating from a site virtual from my own can be so responsive and efficient. I can say that the Project Manager and Outsourcing team members are world-class developers that I would not hesitate to use again.”

-Roni Abraham  
(Marine Engineer and Visionary)